

*Burke Hedges'*  
***Success X Factor***  
*Positive Change for a Better Life*

---

***"Life is not what happens to you, but what you make of it!"***

---

This month I want to speak to you about the power of belief. If there is one principle that can limit your performance it's your belief about what is possible. Without the belief that you can accomplish whatever you set out to do, you have very limited chance of success. So read on, and make sure your beliefs are in line with your action plan!

***The Power of Belief!***

*"It is better to die for something than to live for nothing."*

Dr. Bob Jones, Sr.

You've probably heard Henry Ford's famous observation about belief: Ford said, and I quote, *"If you think you CAN...or if you think you CAN'T...you're right!"*

I love that quote because it sums up the essence of belief. If you think you can do something, well...you're right. YOU CAN! But if you think you CAN'T DO THAT VERY SAME THING, guess what? You can't!

Amazing, isn't it, that more often than not, people will succeed not on the basis of their merits, but on the basis of their belief?

I've always been fascinated by people with an unshakable belief in what they're doing. Time and time again throughout history, people with a strong belief in themselves and their mission have accomplished amazing feats, despite what the masses of people – and often even the experts – said to the contrary!

Fire-walking is achieved in this manner. It is considered an art and is practiced as such in Africa, India and the West Indies, among other places. The fire-walkers walk barefoot through a trench of burning logs and charcoal or stone. They do not need to talk themselves into this action. They know, or BELIEVE, they will not get hurt. That is enough to gain the desired results.

Here are two legendary figures who illustrate just what I mean.

**Fred Astaire**

At Fred Astaire's first screen test, the testing director at MGM Studios wrote a short memo to the studio head indicating that Astaire didn't have what it takes to succeed in motion pictures. Here's what the memo said: *"Can't act. Can't sing. Can dance a little."*

Astaire went on to star in scores of classic song-and-dance movies, and American audiences are forever indebted to Fred Astaire for believing in himself and pursuing his dream.

## Albert Einstein

Albert Einstein was such a late bloomer that his teachers thought he was mentally retarded! Einstein didn't speak until he was four years old, and couldn't read until he was seven. One teacher described him as "mentally slow, unsociable, and adrift forever in his foolish dreams." He was such a lackluster student that he was expelled from one college and refused admission to another!

Fortunately, Einstein believed more strongly in his own abilities than in all the negative assessments from some of his teachers. Einstein, of course, developed into one of the great thinkers of the 20<sup>th</sup> century and his Theory of Relativity is so intellectually challenging that only a handful of people living today can fully comprehend it!

When I hear stories like these where people triumphed because they believed in themselves, I always think of Eleanor Roosevelt's observation that "*No one can make you feel inferior without your consent.*" Certainly, the people in these examples didn't cave in at the first negative comments from short-sighted critics. If they had, the world would be a much poorer place. They "kept on keeping on" because they believed in themselves.

The great thing about belief is that you don't have to have the smarts of Einstein or the talent of Fred Astaire to enjoy the tremendous benefits! Where is it written that only legends have a lock on the power of belief? Folks, I'm here to tell you that the simple principle of belief can work wonders for YOU, INC., too! All you have to do is believe!

There are many factors to be considered when you contemplate what the different beliefs are. In the end, however, what it all comes back to is that if the belief is strong, *you can accomplish anything*. **There aren't any limits.** What the mind can conceive can come to pass.

Whatever your needs are, you can manifest them. For example: If you would like to own a car, but you feel there isn't any way at this particular time in your life, then you simply will not have one. However, if you KNOW you will have the car and you do not think of all the negative aspects, if you put your faith in Divine Power, and believe, then you will acquire the car. Even if you don't know ahead of time how to get to your goal, it does not really matter. The important part is to believe in the outcome and eventually it will come about because we act based on our beliefs.

Belief precedes knowledge. We learn about the world through a filter, shaping the facts to fit our pre-existing beliefs. For most of us, when new facts come to light that support our belief system, we assimilate them. When new facts call our beliefs into question, we ignore them.

So, what is it you believe? Are you listening to the "naysayers" or do you believe in yourself? I've noticed over the years that successful people and unsuccessful ones receive about the same amount of negative feedback. It's just that the successful people – the Henry Ford's of the world – don't buy into what the dreamstealers say, whereas unsuccessful people do.

I'd hate to think where I would be today if I had listened to everyone outside myself instead of listening to my own inner voice telling me to hold true to my beliefs. So take the time to listen to your self-talk. Change the negative to positive. KNOW that you can reach your goal.

Life is what we make of it – make it a great one starting today. Right now.

\*\*\*\*\*

**LAUNCH OF MY NEW WEBSITE!!**

I am soooo excited to announce that my newly re-vamped website has finally been launched! We have filled the pages with tools to help you transform your life and achieve your dreams.

Click on this link which will take you to my new website at [www.burkehedges.com](http://www.burkehedges.com)

When you get to my website, make sure to fill in your e-mail address and name in order to receive notices of free materials and promotions.

Pay special attention to the link to my [INNER CIRCLE](#). We will be starting a new series soon! This is an excellent opportunity to participate in guided studies that will help you move your life to the next level! Register now as seats are limited! You can even try it out for 30 days and if it's not for you, I'll refund your monthly fee! Sign up now!

Seize the day!



Burke Hedges